

BlueSky Finance Fair
Date: 19 July 2007 (Thursday)
Time: 9am – 5pm
Venue: Shangri-La Hotel, Island Ballroom

Programme

8.30 am	Arrival of Guests	
9.00 am	<p>Opening Speech by Guest-of-Honour, Mr. Lee Yi Shyan, Minister of State for Trade and Industry and Minister-in-Charge of Entrepreneurship</p> <p>Presentation on “SME Financing Landscape in Singapore” Mr. Inderjit Singh, Deputy Chairman, Action Community for Entrepreneurship and Chairman of the Finance Action Crucible</p> <p>Keynote Address by Mr. Ho Kwon Ping, Executive Chairman, Banyan Tree Holdings Limited</p> <p><u>Panel Discussion</u> : “What’s Next in SME Lending and Private Equity Financing”</p>	
12.00 pm	Networking Lunch / Exhibition	
1.30 pm	Parallel Seminars Commence	
	<u>Track A1 – Debt Financing</u>	<u>Track A2 – Equity Financing</u>
	a) ‘When to use short term and long term borrowings’	a) “Raising equity funds – Why some companies get funded and why others do not”
	b) “From startup to IPO – Financing management best practices which should be in place”	b) “Tapping on capital markets for SME funding - A step-by-step guide enroute to listing”
	<u>Track B1– Debt Financing</u>	<u>Track B2 – Equity Financing</u>
	a) “Cash flow financing for growth”	a) “Mezzanine Financing - Bridging the debt and private equity divide”
	b) “Identifying cash opportunities”	b) “From due diligence to documentation”
	<u>Track C1– Debt Financing</u>	<u>Track C2 – Equity Financing</u>
	“Trade financing risk management”	“Behind the scenes - Structure of a venture capital fund”
5:00pm	End	

Other programmes :

- BlueSky Investment Forum – Pitching for 3rd party funds for SEEDS (By Invitation only)
- Business Clinic Sessions – One-to-one session on financing related issues (Limited to 20 participants)
- Briefing Session for MPs on “Financing Initiatives for SMEs” (Closed Door)



BlueSky Gala
Date: 20 July 2007 (Friday)
Time: 6.30pm-9.30pm
Venue: Sentosa Cove

Programme

Time	Activity
6.00pm	Arrival of Guests / Cocktail Reception
7.15pm	Arrival of Guest of Honour, Mr Philip Yeo, Chairman, Spring Singapore
7.20pm	Welcome Address by ACE representative, Mr Terence Swee, CEO, muvee Technologies Pte Ltd
7.25pm	Launch of "World Conquest in Progress – What Happens When Singapore Companies Internatinalise"
7.45pm	Presentation of PERGA Awards
7.50pm	Buffet Dinner / Networking Session
10.00pm	End

REGISTRATION FORM

BlueSky Festival 19–20 July 2007

SECTION A: PERSONAL PARTICULARS

Full Name	Prof / Dr / Mr / Mrs / Ms		
Company		Designation	
Mailing Address			
Telephone		Handphone	
Email		Fax	

SECTION B: ATTENDANCE

- BlueSky Finance Fair Only • S\$90 (inclusive of GST)
- BlueSky Gala Only • S\$60 (inclusive of GST)
- Both BlueSky Finance Fair and Gala
- Early Bird: S\$128 (inclusive of GST) (Before 30th June 2007)
 Package: S\$138 (inclusive of GST) (After 30th June 2007)

Please indicate preferred parallel Track if you are attending the BlueSky Finance Fair

Track A1: Debt Financing	Track A2: Equity Financing
<input type="checkbox"/> 1.30 pm - When to use short term and long term borrowings - From Startup to IPO – Financial Management best practices which should be in place <input type="checkbox"/> 2.45 pm - Cash flow financing for growth - Identifying cash opportunities <input type="checkbox"/> 4.15 pm - Trade financing risk management	<input type="checkbox"/> 1.30 pm - Raising equity funds – Why some companies get funded and why others do not - Tapping on capital markets for SME funding – A step-by-step guide enroute to listing <input type="checkbox"/> 2.45 pm - Mezzannie Financing – Bridging the debt and private equity divide - From due diligence to documentation <input type="checkbox"/> 4.15 pm - Behind the scenes – Structure of a venture capital fund

SECTION D : CLINIC SESSION (Limited to 20 participants)

- I would like to participate in the Clinic Session

An opportunity to seek professional advice on an individual basis from financial experts on finance-related matters such as how to present business propositions in a realistic and positive light to lenders or to adopt prudent financial management practices for business growth and development.

SECTION C: REGISTRATION & PAYMENT

Registration form must be accompanied by cheque made payable to “SPRING Singapore”. No refund will be made if you cancel your registration. Please attention registration form and payment to :

BlueSky Festival 2007 Secretariat
 c/o SPRING Singapore
 2 Bukit Merah Central
 Singapore 159835

The closing date will be on 12 July 2007. A confirmation will be sent via email upon receipt of registration & payment.

ENQUIRIES

For enquiries, please contact:

Mr Benjamin Lee or Ms Yvonne Tan or Ms Cassandra Goh
 Email: bluesky@ace.sg
 Tel: 6279 3988 or 6279 3913 or 6279 3766
 Fax: 6271 9905